

MAKING HEALTH CARE PERSONAL: AN INTRODUCTION TO PALLIATIVE CARE

¹Meier, D, McCormick, E. Benefits, services and models of subspecialty palliative care. Wolters Kluwer. 2015.
²Palliative Care Stats and Facts. Center to Advance Palliative Care. 2014.
³Colby, S, Ortman, J. The Baby Boom Cohort in the United States, 2012 – 2060. US Census Data. May 2014.
⁴Duggan, M, Fox, S, Purcell, K. Family Caregivers are Wired for Health. Pew Research Center. 20 June 2013.

Defining palliative care

[pal-ee-ey-tiv] [ker]: health care that is focused on improving quality of life through providing relief from pain, symptoms and stress of serious illness.



Benefits of palliative care

Studies show¹ that palliative care can:

- ↑ Improve patient comfort
- ↓ Reduce unnecessary hospitalizations
- ↑ Increase patient and family satisfaction
- ↑ Improve peace of mind among loved ones
- ↑ Improve quality and health outcomes

Demographics driving a need for personalized care

90 MILLION

Americans live with serious illness²

76.4 MILLION

Baby Boomers in the country³

4 in 10 AMERICANS

have cared for a loved one⁴



How to make palliative care a reality



Workforce
Training



Resources



Strategic
Partnerships

ADVANCING INNOVATION IN PALLIATIVE CARE

Individuals, employers, elected officials, providers and influencers can all take part in these important efforts through:

ADVOCACY
EDUCATION
LEGISLATION

To learn more about how you can help, please contact Peggy Maguire at Peggy.Maguire@CambiaHealth.com