



About Cambia Health Solutions

Cambia Health Solutions is dedicated to transforming health care. Our family of 20+ companies work together to make the health care system better and more economically sustainable and efficient for people and their families. Our solutions empower nearly 70 million Americans, including more than 2.6 million people in the Pacific Northwest who are enrolled in our regional health plans. We're deeply rooted in a 100-year legacy of transforming the way people experience health care. And we're committed to delivering a seamless personalized health care experience for the next 100 years.

Our health plan roots

Our roots go back to 1917, when loggers and their families pooled funds to help each other with medical costs, giving birth to the health insurance industry.

Leading the way

Today, Cambia has taken its legacy business and pivoted to meet the needs of today's health care consumers through our numerous companies, our Echo Health Ventures investment portfolio and the Cambia Health Foundation.

Harnessing the power of entrepreneurship, the company has delivered many first-to-market solutions, including:

- **HealthSparq®:** Bringing transparency to nearly 70 million consumers in 50 states
- **MedSavvy®:** Providing online transparency tools and reviews to find the most effective medication at the lowest cost
- **Cambia Health Foundation:** Using strategic philanthropy to lean into palliative care and improve the experience of individuals with serious illness
- **Cambia Grove:** Opening an innovation center in Seattle for the regional health care community to connect with like-minded innovators and solve problems

Cambia also has six health plans in four states, providing insurance to more than 2.6 million people with best-in-class satisfaction as assessed by the Net Promoter Score metric.



KEY FACTS HEADQUARTERS: PORTLAND, OR

- Cambia Health Solutions is a group of 20+ companies and people working to make health care more person-focused and economically sustainable.
- The company is a tax-paying not-for-profit with nearly 5,000 employees in 30 states.
- Cambia and its employees are nationally recognized:
 - World's Most Ethical Companies
 - Healthiest 100 Workplaces in America
 - Mogul Top 1,000 Companies Worldwide for Millennial Women Award
 - Member Touchpoint Measure
 - AAHPM Presidential Citation for Palliative Care
 - Forbes Best Employers for Women

Nationally recognized:
Top 100 Healthiest
Workplaces and
among World's Most
Ethical Companies



Forbes Best
Employers for Women



Nearly 70 million people
touched nationwide,
including 3.3 million
members



Over 20 companies
and growing



COMPANY PROFILE

Named one of the
World's Most
Ethical Companies
by the Ethisphere Institute



Health plans
headquartered in the
Pacific Northwest



Almost
5,000 employees
in 30 states



Every \$1 million
spent by Cambia
supported an additional
\$700,000 of economic activity
across the region



\$13.5 million
donated in 2018
to charities



Business focus



Health plans

Cambia's regional health plans are working to improve the health care experience—giving people more control, providing superior service and making health care clearer, more cost-effective and focused on results that matter to them.

- Our regional plans serve more than 3.3 million members in Idaho, Oregon, Utah and Washington
 - More than 100 years
 - Not-for-profit
 - A.M. Best "A" rating
 - NCQA Accredited
-

Echo Health Ventures—investing in health care transformation

Echo Health Ventures is investing to build and grow tomorrow's great health care companies. We invest across every stage and work with our portfolio companies to challenge and transform the health care system. As a strategic collaboration between Cambia Health Solutions and Mosaic Health Solutions, we work closely with our parent companies to accelerate the development of our portfolio companies and scale their innovations nationally.

- 100M+ people touched by our portfolio companies
-

Personalized, guided and compassionate health care solutions

Our goal is to provide a seamless health care experience for people by helping anticipate and respond to people's needs, reduce confusion, bolster decision-making and guide them through the health and well-being ecosystem. Using human-centered design principles, Cambia solutions aim to:

- Empower people
- Help simplify
- Make options easier to understand
- Organize care
- Track progress

Cambia leadership

Board leadership

Our Board includes leaders from successful consumer and technology brands.



Cambia leadership team

Our diverse executive team has experience with well-known consumer and technology companies.

Frontline staff

Committed employees are focused on people and their families.



Our Cause

To serve as a catalyst to transform health care, creating a person-focused and economically sustainable health care system.

Our core strategies



Affordable & understandable

Make health care affordable and understandable for individuals and their families



Economically accountable

Facilitate economically accountable relationships between persons and health care providers



Human services platform

Build a human services platform with a strong digital backbone that supports personalization and supplants existing platforms in health care



Financial strength

Maintain the financial strength of the company to provide stability and create new value for customers

Executive leadership

Cambia Health Solutions' forward-thinking, innovative leadership team has a vast amount of experience in the health care industry, coming from a variety of disciplines and organizations across the United States. Together, they lead Cambia to transform health care.

Mark B. Ganz

Chief Executive Officer

Jared L. Short

President and Chief Operating Officer

John W. Attey

Executive Vice President and Chief Legal Officer

Gail Baker

*Senior Vice President,
Strategic Communications*

Janet Campbell

Vice President and Chief of Staff

Rob Coppedge

Chief Executive Officer, Echo Health Ventures

Dee Cruz

Executive Vice President, Consumer Obsession

Jennifer Danielson

Senior Vice President, Public Affairs and Policy

Angela Dowling

Chief Revenue Officer

Steven Gaspar

*Senior Vice President
and Chief Actuarial Officer*

Peggy Maguire

*President, Cambia Health Foundation; Corporate
Social Responsibility, Palliative Care Solutions*

Mohan Nair

Chief Innovation Officer

Dr. Cheryl Pegus

*President, Consumer Health Solutions
and Chief Medical Officer*

Vince Price

*Executive Vice President
and Chief Financial Officer*

Laurent Rotival

*Senior Vice President, Strategic Technology
Solutions, and Chief Information Officer*

Faraz Shafiq

Chief Artificial Intelligence Officer

Mark Stimpson

*Senior Vice President
and Chief Human Resources Officer*



“Our company and industry were built to support and serve people and their families – from birth to what we hope is a graceful completion of a well-lived life. We are who we are because of our storied past and our deep hope and belief in the future. Together we will continue to build and drive change, evolving to meet the needs of individuals today, and into the next 100 years.”

Mark B. Ganz
Chief Executive Officer

Cambia's Board Leadership

Mark B. Ganz, chief executive officer of Cambia Health Solutions.

Michael G. Koppel, of Seattle, Washington, Chair of the Board, and former executive vice president and chief financial officer for Nordstrom, Inc.

Mark C. Adams, of Vancouver, Washington, board-certified vascular and thoracic surgeon.

Jan Berger, of Chicago, Illinois, president and CEO of Health Intelligence Partners.

Peggy Fowler, of Tigard, Oregon, retired CEO and president of Portland General Electric (PGE).

Susannah Fox, of Washington, D.C., former chief technology officer for the U.S. Department of Health and Human Services (HHS).

Paula A. Jones, of Chicago, Illinois, chief executive officer of Cajual Entertainment, Inc., a record label and publishing company.

Katharine G. Lindemann, of Dedham, Massachusetts, senior vice president, retail support services of Panera Bread.

Esther Machen, of Idaho Falls, Idaho, a practicing dentist and president of Machen Family Dentistry, vice president of Machen Family Medicine and president of Machen Family Properties.

Luis Machuca, of Hillsboro, Oregon, president and chief executive officer for Enli Health Intelligence, which provides interoperability and workflow connectivity solutions for health care.

John Morgan, of Portland, Oregon, CEO of Avamere Health Services, and former leader of companies in the biotech and medical device industries, including the Mid-America division of Baxter International, Inc., and HemCon Medical Technologies, Inc.

Tim Morgan, of Portland, Oregon, president and chief executive officer of AAA Oregon/Idaho.

George Mulhern, of Boise, Idaho, with 25 years of business-to-business technology experience as chairman and CEO leading a turnaround for Cradlepoint.

Jake Nichol, of Park City, Utah, former CEO and president of Leatherman Tool Group, Inc.

James G. Reynolds, Jr., of Portland, Oregon, vice president and general manager of Global Athletic Specialty for Nike.